

Second Annual Conference Program

Partnering: Catalysts for Growth

Tuesday, April 29, 2003

- 7:45 - 8:30 AM **Registration and Breakfast**
- 8:30 - 8:50 AM **Opening Remarks—Steve A. Mandell, Esq.**, Pepper Hamilton
and Chairman BIO IT Coalition **(Bio)**
- 8:50 - 8:55 AM **Introduction of Dr. Holaday—Barry Abelson, Esq.**,
Chairman, Pepper Hamilton LLP
- 8:55 - 9:45 AM **Weathering the Storm in Biotechnology—John Holaday, Ph.D.**,
Co-founder and Past Chairman, Chief Executive Officer
Member of the Board of Directors, and Chief Scientific Officer
of EntreMed **(Bio)**
- 9:45 - 10:00 AM **Break**
- 10:00 - 11:00 AM **Productive Partneringsm Program**
Introduction, Professor **Andres Fortino, Ph.D.**,
Director, MBA and Technology Management,
School of Management at George Mason University

David Luvison, Director, AllianceVista Corporation **(Bio)**
- 11:00 AM - 12:00 PM **Biodefense Issues and Opportunities**
Introduction, **Daniele Struppa, Ph.D.**,
Dean of the College of Arts and Sciences, George Mason University

Ken Alibek, M.D., Ph.D., Sc. D., Director, Center for Biodefense
George Mason University, and Past First Deputy Chief, Civilian Branch
Soviet Union's offensive biological weapons program **(Bio)**

Charles Bailey, Ph.D., Deputy Director, Center for Biodefense
George Mason University, Past Commander of U.S.Army
Medical Research Institute of Infectious Diseases (USAMRIID) **(Bio)**
- 12:00 - 1:00 PM **Lunch**

Tuesday, April 29, 2003

1:00 - 1:50 PM

The Need for Collaborative Communications in the Health Sciences

Introduction, **Lisa Sparks**, Ph. D., Assistant Professor of Communication
George Mason University

Vicki S. Freimuth, Ph.D., Associate Director for Communication
Centers for Disease Control and Prevention (CDC) **(Bio)**

2:00 - 3:00 PM

Panel A or B (concurrent)

Panel A—BIO and IT: Partnerships for Accelerating Drug Discovery

Jay Doniger, Ph.D., President and Founder,
Bio Information Technology Strategies (BITS), Moderator
(Bio) (Presentation)

Jeff Augen, President, TurboWorx **(Bio) (Presentation)**

Varavani Dwarki, Director, Technology Licensing & Pharmaceuticals
Aventis Pharmaceuticals, Inc. **(Bio) (Presentation)**

Michael G. Palfreyman, Ph.D., D.Sc. Founder, President & CSO
Psychiatric Genomics, Inc. **(Bio) (Presentation)**

Gregg Wright, Senior Vice President, IMC **(Bio) (Presentation)**

Panel B—Tech Transfer/Commercializing University Research

Brian S. Mudge, Esq., Partner, Kenyon & Kenyon, Moderator **(Bio)**

Andrea Alms, General Manager, Spinner Technologies, Inc. **(Bio)**

Paul C. Hammer, Senior Vice President, Houlihan Lokey Howard & Zukin
(Bio)

Jiri Sklenar, Ph. D., President, Yabko LLC

3:00 - 4:00 PM

Posters/"Speed Partnering" concurrent session

4:00 - 4:10 PM

Break

4:10 - 5:10 pm

Panel A or B (concurrent)

Panel A—Applications of Informatics Tools to Patient Care

Joseph Tasto, M.D., Director of Biomedical R&D, MSD, Inc., Moderator
(Bio)

Ken Geoly, M.D., Inova Health System **(Bio)**

Donald J. Johann, Jr., MSCS, M.D., Clinical Fellow
National Cancer Institute (NCI) **(Bio)**

Stephen Rosenfeld, M.D., Chief, Department of
Clinical Research Informatics, NIH **(Bio)**

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4:10 - 5:10 pm

Panel B—Mergers and Acquisitions in the Biosciences

Steve Mandell, Esq. Partner, Pepper Hamilton LLP, Moderator **(Bio)**

Richard D. Gill, Ph.D., President & Chief Executive Officer of AnVil, Inc.

(Bio)

Debra Goldfarb, Group Vice President

Worldwide Systems & Servers, IDC **(Bio)**

Don Rainey, Intersouth Partners

5:20 - 6:00 PM

Biotechnology and the Future of the Pharmaceutical Industry

Introduction, **Steve Mandell**, Esq., Pepper Hamilton LLP

Chairman BIO IT Coalition **(Bio)**

Allan Haberman, Ph.D., Principal, Haberman Associates

Principal and Founder of the Biopharmaceutical Consortium **(Bio)**

6:00 - 6:10 PM

Closing Remarks

Steve Mandell, Esq., Pepper Hamilton LLP

Chairman BIO IT Coalition **(Bio)**

6:10 - 6:45 PM

Double Helix 50th Anniversary Cocktail Party

7:00 - 9:00 PM

(Optional) Dinner—Maggiano's, Tysons Galleria

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Wednesday, April 30, 2003

- 8:00 - 8:30 AM **Registration and Breakfast**
- 8:30 - 8:45 AM **Welcome & Describe the Day**
 Steve A. Mandell, Esq., Pepper Hamilton LLP
 Chairman BIO IT Coalition **(Bio)**
- 8:45 - 9:45 AM **A Successful Model for Technology Transfer: From Academia to Industry**
 Introduction, **Steve Mandell, Esq.**, Pepper Hamilton LLP
 Chairman BIO IT Coalition **(Bio)**
- Jennie Hunter-Cevera, Ph.D.**, President
 University of Maryland Biotechnology Institute **(Bio)**
- 9:45 - 10:00 AM **Break**
- 10:00 - 11:00 AM **Project Sugar: Eli Lilly Comes to Prince William County—Panel**
 Keith W. Summers, CCIM, Assistant Vice President
 Grubb & Ellis Company, Moderator
 Nancy C. Chancler, Senior Manager – State and Local Tax, KPMG **(Bio)**
 Pat McGarrah, General Manager, Eli Lilly and Company
 Prince William County, Virginia **(Bio)**
 John Schofield, Marketing and Research Director
 Prince William County Department of Economic Development
- 8:00 - 11:00 AM **Productive Partneringsm**
 David Luvison, Director, AllianceVista Corporation; Mr. Luvison will
 consult with partner groups throughout the morning to assess
 accomplishments and lay out next steps. Please sign up to speak
 with him at the registration table.
- 11:15 AM **Board Bus to Visit to George Mason University (GMU)**
- 11:45 AM - 12:15 PM **Arrive at GMU, Lunch**
- 12:15 - 1:00 PM **Bioinformatics 101 and Beyond**
 Saleet Jafri, Ph.D., Associate Professor,
 School of Computational Sciences, GMU **(Bio)**
- 1:00 - 2:00 PM **Tours of computer labs and wet labs orl visit, Dr. Vaisman's class**
- 2:15 PM **Board Bus to Return to the Ritz-Carlton Tysons Corner**
- 3:00 PM **Arrive at the Ritz-Carlton - Program Adjourned**